



*Bureau of Nutrition and Health Promotion*

## *Friday Facts*

*Week ending Issue: November 18, 2011 – Issue # 122*

### ***Policy***

#### **From the WIC State Operations – 410.05 Reimbursement**

Agencies are reimbursed for actual allowable expenditures on a monthly basis. Receipt of these reports and payment for these costs follow a monthly cycle which is used to help determine letter of credit draw-downs. Cash on hand is monitored daily by the Bureau of Finance.

Agencies are reimbursed for breast pump expenditures on a quarterly basis. Receipt of these reports and payment for these costs will be drawn from WIC food funds. See Policy 315.40 for allowable purchases with WIC food funds.

WIC food checks are reimbursed according to this process.

Stage	Description
1	Participating vendors present redeemed food checks to their local banks for immediate reimbursement.
2	Local banks send the checks to the state's contract bank for payment from the WIC account.
3	The contract bank informs the state WIC office by facsimile of the amount which needs to be transferred to the bank for that day's presentments.
4	The state WIC office authorizes the depository bank to wire that amount to the contract bank.

### ***Information***

#### **American Academy of Pediatrics (AAP) recommends to “Turn off the TV and Talk to Your Child under Two”**

On Tuesday November 8, 2011 at the 2011 National Conference and Exhibition, the AAP updated their policy on TV for toddlers even though the recommendation in 1999 was to limit TV. The highlights of the policy statement include the following recommendations:

- The AAP discourages media use by children younger than 2, and pediatricians should discuss these recommendations with parents
- Discuss setting “media limits” before age 2 because many parents are not aware of the AAP recommendations

- Pediatricians should explain the importance of unstructured, unplugged play in allowing a child's mind to grow, problem solve, think innovatively, and develop reasoning skills. The importance of parents sitting down to play with their children cannot be overstated.
- Encourage parents to read to their children to foster cognitive and language development
- Don't place a TV in the child's bedroom
- Don't watch adult TV when a young child is in the room
- After age 2, the AAP recommends limiting media to two hours of total screen time. Choose well, the group urges: quality matters. Not only has television been linked to sleep problems and obesity, but recent research published in the journal Pediatrics found that fast-paced cartoons can impair concentration

Current research has linked TV and video watching by toddlers to: delay of language development, attention deficit issues, sleep problems, childhood obesity and aggressiveness. Studies show that young children cannot cognitively comprehend what is being said and retain that information. Being able to benefit from educational TV requires a child to understand both content and context, both of which do not exist before the age of two. Therefore, there is not proven education benefit for children under two.

### ***Don't forget...***



that Policy 245.70 page 6 states "WIC funds may not be used for lead testing." Therefore, if lead testing is provided, time dealing with the draws including paperwork should be billed to a program other than WIC. What is your agency process??

### ***Dates to Remember***

#### **2012**

- January 31, 2012 – WIC Contractor's Meeting
- March 29-30, 2012 – Maternal and Breastfeeding Nutrition Core Workshops
- August 21, 2012 – WIC Contractor's Meeting
- August 29-30, 2012 – Infant and Child Nutrition Core Workshops
- October 26, 2012 – 2012 Iowa WIC Training
- October 30, 2012 – Communication and Rapport Building Core Workshop

### ***Other – Formula Updates in IWIN***

#### **Formula Updates in IWIN**

There have been several updates and changes to formulas in IWIN. Please review the below list and print out the updated Formula Issuance for Infants and Formula Issuance for Women and Children documents for use at clinic.

- Similac Sensitive For Spit-Up – This product will be changing its name due to confusion between this product and Similac Sensitive. Checks in IWIN will now read Similac Sensitive For Spit-Up OR Similac For Spit-Up. The OR statement will be listed on checks until around May 2012. After that we will only use Similac For Spit-Up on all checks.

- Vital Jr. Name change - Due to a name change we did have checks that read Peptide 1.0 Cal or Vital Jr. The OR statement has now been removed and checks read RTU Pediasure Peptide 1.0 Cal.
- Nutramigen and Pregestimil - Mead Johnson announced that Nutramigen with Enflora LGG 12.6 oz. powder; Nutramigen Liquids 13 oz. concentrate and 32 oz. RTU; and Pregestimil 16 oz. powder and 2 oz. RTU 20 and 24 calorie will all be dropping LIPIL from the name. LIPIL has now been removed from all checks in IWIN.
- Carnation Breakfast Essentials has now been added to IWIN. This ready-to-use milk based drink is appropriate for the nutritional management of cachexia, malnutrition, failure to thrive, inadequate oral intake, and reduced appetite. It is packed as 4 – 11 oz. bottles per package and participants may receive up to 20 4-packs. Please only place 10 4-packs per FI due to cost.
- Gerber Good Start gentle – All Gerber Good Start gentle products have had the OR statement removed from the FIs.

### ***Available Formula***

<b>Product</b>	<b>Quantity</b>	<b>Expiration Date</b>	<b>Agency</b>	<b>Contact</b>
Neocate	19 cans – 14 oz powder 30 cans – 14 oz power	11/19/11  1/8/12	Rosebud WIC	Lucy Reifel @ 605-747-2617
Unflavored Peptamen Jr.	1 case & 23 cans	8/1/12	Mid-Sioux Opp.	Glenda Heyderhoff @ 712-786-3488
Similac PM 60/40	3 cans	10/2012	Johnson County Public Health	Chuck Dufano @ 319-356-6042